

CHANNEL PARTNER MEET

We organized a Channel Partner meet during the Exhibition on 10th February, 2010 evening which was attended by the major traders dealing in welding products in Mumbai and also some of our dealers from Mumbai. Almost all the major traders attended this meet in which they were briefed about the GroupMKM, our capabilities, our sales and support network and entire product range of welding consumables as well as equipment. Attendees showed keen interest in dealing with our products.



A view of the meet

Our new website along with our wide product range was appreciated by the traders and a few of them were very enthusiastic to work with us in the Mumbai market.



Another view of the meet

We are confident that the channel partners shall help us in achieving our goal of penetrating in the mid segment market in Maharashtra and building up a good retail distribution for these products serving the customers effectively.