

ESSEN WELDING INDIA 2010

Essen Welding India 2010, 4th International Trade Fair on joining, cutting & surfacing was held in the Bombay Exhibition Centre (BEC) in Mumbai from 10-12th February, 2010. The exhibition was organized by Messe Dusseldorf India (P) Ltd. and Messe Essen GmbH, the organizers of world-renowned Schweissen and Schneider, Essen/Germany.

All the major welding product manufacturers from India as well as Europe and Asia participated in this exhibition.

We also participated in the exhibition to spread awareness for both our brand “Modi as well as Weld Excel” and were able to create a synergy between both the brands under one umbrella of GroupMKM through the innovative stall design.

We displayed our entire range of welding consumables SMAW electrodes, GMAW, GTAW & FCAW wires along with repair & maintenance electrode series under brand name of Lomelt and welding equipment ranging from small MMAW equipment to Mig / Tig Inverters.



A view of the stall

The Western Region Team under the leadership of our Regional Head Mr. Mandar Samant managed the stall and attended to the customers very effectively. People from head office including our COO Mr. R.K. Trehan, GM – Marketing Mr. Lajpat Yadav, DGM- Equipment Mr. R.K. Gupta and Product Manager – Conventional Consumables Mr. Sandeep Gupta also supported the Western Team in interacting with the visitors to the stall.



Modi Arc team at the stall